



CITIZENSHIP BY INVESTMENT UNIT

1st Floor, Ministry of Finance Building, P.O. Box 597, Golden Rock, St Kitts, St Kitts and Nevis, West Indies

COMMUNICATION MANAGER

The primary role of the Communication Manager is to perform a variety of tasks that are designed to promote Citizenship by Investment Corporation (CIUC) public image and brand awareness.

Duties and Responsibilities

- Consult with Executive Management to develop effective communication procedures and policies for various situations or crises.
- Develop and implement communication plans to convey achievements and research results to key audiences.
- To disseminate information through communication (verbally and written) with journalists, media outlets and professionals on matters relating to the CIUC.
- To provide communication support for all Citizenship by Investment events by designing and launching marketing campaigns.
- To assist with production of program in promoting the work of the Citizenship by Investment Corporation.
- To develop and manage articles, photos, videos and other documents featuring the Citizenship by Investment Corporation.
- To update and maintain the Corporation website and social media sites including Twitter, Facebook and Instagram.
- To collaborate with Agencies to develop new marketing and promotional campaigns using social media.
- To write Blogs and Web Content for the Corporation.
- To maintain relationships with media Stakeholders and Journalist to ensure that there is adequate press coverage for all events involving the Citizenship by Investment Corporation.
- Marketing budget development and cost tracking.
- Develop and implement effective communication strategies that build brand awareness and customer satisfaction.
- Draft press releases and speeches following Corporation news.



CITIZENSHIP BY INVESTMENT UNIT

1st Floor, Ministry of Finance Building, P.O. Box 597, Golden Rock, St Kitts, St Kitts and Nevis, West Indies

- Achieve or exceed key performance indicators (KPIs) set by executive leadership.

Position Qualifications:

- A Master's or Bachelor' Degree in Communication, Marketing or Business Management or any related and/or equivalent field.
- A Professional Qualification in a related field would be an asset.
- Experience in Management, Financial and Risk Analysis. High level of competency with the suite of Microsoft Office applications (Word, Excel, Publisher, and PowerPoint).
- Experience in media operations.
- Is highly motivated and possess an exceptional work ethic.
- Ability to work as part of a team/group environment.
- Ability to communicate persuasively and clearly both orally and in writing. Experience in public speaking would be an asset.

To Apply

Please submit your CV and a cover letter attention:

Attention: The Board of Governors of Citizenship By Investment

P.O. Box 597
1st Floor Ministry of Finance Building
Golden Rock
St Kitts, West Indies

Online Applications:

Email: boardofgovernors@sknciu.com