



CITIZENSHIP BY INVESTMENT UNIT

1st Floor, Ministry of Finance Building, P.O. Box 597, Golden Rock, St Kitts, St Kitts and Nevis, West Indies

SOCIAL MEDIA SPECIALIST

Position Responsibilities:

- Ability to monitor online activity across departments and geographical areas.
- Encourage greater social media participation.
- Write, edit and or review official publications, press releases and web content.
- Identify opportunities to influence public perception through audience engagement and publicly speaking about the brand's social media strategy.
- Set up and manage the Corporation pages within each platform to increase the visibility of Company's social content.
- Establish and maintain effective and professional relationships with Journalist and other media outlets.
- Design programmed concept.
- Establish and maintain media database.
- Managing the social media platforms including blogs, Facebook, Twitter and Instagram.
- Compile and prepare monthly, quarterly and end of year reports.
- Achieve or exceed key performance indicators (KPIs) set by executive leadership.

Position Qualifications:

- A Bachelor's degree in Business Administration or any related and/or equivalent field
- At least 2 years of work experience
- Self-motivated with the ability to work independently and on multiple campaigns in a fast paced, constantly changing environment.
- Have computer and digital literacy.
- Be able to work under pressure and meet deadlines, while maintaining a positive attitude and provide exemplary service to the public.
- Be efficient and organized with excruciating attention to detail



SK&N
St Kitts & Nevis
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To Apply

Please submit your CV and a cover letter attention:

Attention: The Board of Governors of Citizenship By Investment

P.O. Box 597
1st Floor Ministry of Finance Building
Golden Rock
St Kitts, West Indies

Online Applications:

Email: boardofgovernors@sknciu.com